



Catholic Campaign for
Human Development

Contest packet for Diocesan Coordinators

2021-2022

A cross-discipline art contest for grades 7-12

Contest Theme:

**“Builders of Peace
in Our Communities”**



CREATING ON THE
MARGINS

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Builders of Peace in Our Communities 2021 - 2022

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Your (Arch) Diocese can participate!
It is easy!!!!

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- Send the two winning entries to CCHD

 /PovertyUSA

 /EndPovertyUSA





Help Us Build Communities in God's Vision of Justice

*Holy Spirit,
We praise and thank you!*

*You anoint us to
bring glad tidings to the poor
proclaim liberty to captives
recover sight for the blind
free the oppressed
and build communities in keeping
with God's vision of justice.*

*Show us how to be
light of the world
salt of the earth
seeds that sprout love
and leaven that infuses humanity
with the desire to promote human dignity and solidarity.*

*Help us to listen so that
those in poverty can lead our efforts to
proclaim a more hopeful vision
liberate captives from injustice
heal the blindness of the powerful
free us all from self-centeredness
and build community to overcome poverty.*

Amen.

What is this contest?

The Creating on the Margins contest is a tool for schools and parishes to engage young people in the call to be true disciples of Jesus. We are called to become united to him, instruments of his merciful love, overcoming every kind of marginalization, to be “imitators” of Christ (1 Cor. 11:1).

Through the contest, youth will learn about the efforts of the Catholic Campaign for Human Development (CCHD) to address the root causes of poverty in the United States. CCHD is the domestic anti-poverty program of the United States Conference of Catholic Bishops. You can learn more about CCHD at USCCB.org/cchd.

Through participation in the contest, students in grades 7-12 explore U.S. poverty and related issues such as affordable housing, workers’ rights, racial justice, or migration in the context of their faith. They will also learn what empowered, low-income people are doing in their communities to make positive changes. Learning about local anti-poverty efforts is vital to cultivating meaningful understanding of poverty and engaging youth in actions to address it. Guided by what they have learned, youth utilize their own creative skills to educate peers, family, friends and others about the root causes of poverty and issues highlighted in this year’s theme.

The contest is co-sponsored by the Catholic Campaign for Human Development (CCHD) and the National Federation for Catholic Youth Ministry (NFCYM). It is designed to be used across disciplines and can be implemented in both schools and parishes. Entries are evaluated on two components: 1) The creativity of the work and 2) The essay answers submitted with the work to demonstrate an understanding of how we are called to respond as disciples of Jesus to address poverty in our communities.

The artwork can be done in any medium (painting, song, video, PowerPoint, short story, poetry, drama, or photography). The work must be original and must illustrate the 2021-2022 annual theme, “Builders of Peace in Our Communities” (in Spanish, “Constructores de Paz en Nuestras Comunidades”). Students’ essay responses will be an opportunity to reflect on how they see injustices affecting peace in their communities, and how their efforts to rebuild can help create more just structures where all communities can have the opportunity to thrive. They will also reflect on how their Catholic faith informs these efforts for peace. For the purposes of this contest, participants should focus on the local aspect of peacebuilding, and what can be done in their surrounding communities (rather than building peace globally).

A national grand prize of \$500 will be awarded to a single entry, along with a \$500 matching grant to a CCHD funded group working to fight poverty, plus a trip to a national awards event for the winner. One prize per grade level category (7-9 and 10-12) will be awarded for national second (\$375) and third (\$250) place winners, along with matching grants. Honorable mentions may also be awarded. Before beginning the contest, be sure to get in touch with your diocesan contact for the contest to find your local deadline and other important information. The annual national deadline is March 31, 2022, but local deadlines are usually in early March.

Contest rules can be found at:
USCCB.org/Youthcontest
USCCB.org/Concurso-Juvenil

What is the role of the diocesan office?

Schools and parishes submit contest entries to a diocesan contact; they do not submit entries to the national CCHD office directly. Therefore, someone in the diocese must receive the entries and select a winner from each age group (grades 7-9 and 10-12) to send in for the national contest. To allow time for local judging, dioceses should set a local deadline in advance of the national deadline (March 31). The level of participation by each diocese can vary, depending on how much time a diocesan contact has to devote to the contest:

FULL PARTICIPATION

Ideally, diocesan staff take full advantage of the contest as an educational opportunity for both students and the wider community. Diocesan staff might choose to:

- **Actively** partner with other diocesan offices (e.g. religious education, youth ministry, Hispanic ministry, Catholic schools' offices, etc.) to promote the contest through their communications and gatherings.
- **Offer** to arrange a speaker from a local CCHD group to speak at an assembly or youth night at a participating school or parish.
- **Form** a committee from various diocesan offices, (parish and school volunteers, CCHD committee members, etc.) to implement the contest or judge entries.
- **Hold** an event, such as a "Creating on the Margins Gallery," to display work and judge entries. Youth should be present to talk about their work. Dioceses may choose to award as many prizes as desired (you can solicit prizes beforehand from local businesses). ****REMEMBER:** only one (1) "grand prize" winner from each age category can be selected to advance to the national competition. Have an award reception or assembly to honor the winner(s) and local CCHD groups that inspired their work. Invite the (arch)bishop to say a few words. Be sure to invite local media, such as the diocesan newspaper, to cover the event.

BASIC PARTICIPATION

A diocese that has the capacity to participate only minimally can simply ask each participating school or parish to hold its own mini-contest, with each school submitting up to two winning entries (one for each age group) to the diocese. The diocesan contact then selects one winner from each age group to send on to the national competition. Important: a contest entry form, including essay responses (see final pages of English or Spanish packets) must be submitted to the national office with each age category's 1st place winning entry. Please note that only one winning entry per age category can be submitted to the national office.



1. Advertise the Contest

FULL PARTICIPATION

If you can take full advantage of the educational opportunities the contest provides, you may want to:

- **Adapt** the contest materials (sample letter, text advertisements etc.) that can be found at www.usccb.org/youthcontest (in FAQs section) and www.usccb.org/concurso-juvenil (in “preguntas frecuentes” section) to reflect your local contact information and deadline, which should be in advance of the national deadline of March 31, 2022.
- **Meet** with your colleagues in other diocesan offices (e.g. religious education, youth ministry, Hispanic ministry, Catholic school’s office, social action, etc.). Plan to collaborate around the contest together. Promote the contest at diocesan gatherings/meetings of religious educators, principals, teachers, etc.
- **Send** communications via email or letter to target audiences such as:
 - Parish social ministry coordinators
 - Youth ministers
 - Religious education directors
 - Principals and teachers
 - Campus ministers
- **Offer** to provide a speaker to schools or parishes that participate. Community groups working to address the causes of poverty, such as those funded by CCHD, are great sources for local speakers.
- **Place** an advertisement in your diocesan newspaper about the contest.

BASIC PARTICIPATION

If you have the capacity to participate in the Creating on the Margins contest only minimally, then simply send a communication about the contest to your contacts, linking to this site for more info: www.usccb.org/youthcontest (or www.usccb.org/concurso-juvenil for materials in Spanish). It’s best to send such a communication several times.

2. Receive the Entries

FULL PARTICIPATION

To take full advantage of the contest, you may want to:

- Follow up with contacts at schools and parishes to make sure they have accessed the contest materials and educational activity suggestions on the contest web page.
- Offer suggestions to help them make the most of the educational opportunity provided by the contest by educating youth about poverty (or another issue related to the annual theme), its causes, our Catholic response, and the work of CCHD.
- Encourage schools and parishes to use the creative work students develop to educate school and parish communities about what students have learned, before submitting the entries to the diocese. For ideas, see the suggestions in the Educator packet.
- Receive entries from each school by the local deadline that you specified in Step 1.

BASIC PARTICIPATION

If you are participating minimally, ask each participating school or parish to hold its own mini contest, sending you only the top winner from each age category (grades 7-9 and 10-12).

3. Judge the Entries

FULL PARTICIPATION

- Solicit prizes from local businesses, such as gift certificates from popular pizza or coffee shops, bowling alleys, museums, movie theaters, etc.



- **Decide prize categories.** Although you can have only one grand prize winner from each age category to pass on to the national office, you can honor as many winners as you like at the diocesan level. You may decide to award prizes for additional categories that you would like to recognize, such as best team project, most compelling call to action, etc., or for different categories of entry type (literature, audio, video, visual, etc.).
- **Invite various stakeholders to act as judges.** Bring together colleagues from other diocesan offices, local Catholic artists, representatives from community organizations, CCHD committee members, young adults, parish, and school volunteers, etc., to form a judging committee. Judging can be a fun process. You can also take the opportunity to educate judges about your office's work, poverty in the U.S., our faith response, and the work of CCHD. If you expect to receive any entries from Spanish-speaking participants, make sure you have someone available to translate the entries and entry forms for the judges.
- **Hold an event** during judging, such as a "creative gallery," to display youth work and judge entries. Youth should be present to talk about their work. Do not forget to invite the local media.

BASIC PARTICIPATION

If you have the capacity to participate in the Creating on the Margins contest only minimally, then simply send a communication about the contest to your contacts, linking to this site for more info: www.usccb.org/youthcontest (or www.usccb.org/concurso-juvenil for materials in Spanish). It's best to send such a communication several times.

4. Honor the Winners

FULL PARTICIPATION

- **Hold an award reception** or event to recognize the winner(s) and the local CCHD groups or anti-poverty organizations that inspired the youth. The reception or event can be a great opportunity to celebrate the important work of your office and CCHD to fight poverty and to educate and involve Catholics in the effort.



- If presenting winners with a financial award, consider having a matching grant of \$25 or \$50 to a local CCHD group or other organization doing work to fight the causes of poverty. The winners can present the check at the reception.
- **Be sure to invite to the reception or event:**
 - Spread the good news! Write or suggest a feature article about the contest and winners for your diocesan newspaper and for communications to Catholics from various departments in the diocese.
 - The (arch)bishop, to offer opening prayer and say a few words of congratulations to the winners.
 - Everyone who has participated in the contest in any way (colleagues who helped promote it, judges, participating schools and parishes).
 - Local media, such as the diocesan newspaper, to cover the event.

BASIC PARTICIPATION

Send a notification to each winner and his or her school or parish that the entry has been selected to pass on to the national competition.

5. Send Winning Entries to CCHD

Send the (arch) diocese's winning entry for each age category (grades 7-9 and 10-12) to:

ATTN: Marthamaria Morales
JPHD-USCCB
3211 Fourth Street Northeast
Washington, DC 20017

All entries **MUST** be postmarked by **March 31, 2022**.

You can direct any questions to the national office at: mmorales@usccb.org.

Make sure that the official entry form, complete with parent or guardian signature, is affixed to each entry. The official entry form is on the last pages of the educator packet (English and Spanish). The national CCHD office will judge entries in late spring or early summer. One overall grand prize winner will be selected. Second and third place prizes will be awarded for each age category. The grand prize winner will be invited to receive his or her prize on the main stage of the annual conference sponsored by the National Federation for Catholic Youth Ministry (NFCYM).

Criteria for Judging Entries

The following criteria are used for judging by the national CCHD office. You may wish to use similar criteria in selecting your local winners. The ideal entry will exemplify the following qualities in either the entry itself or the accompanying entry form:

1. Reflect artistic skill, creativity.
2. Exhibit an understanding of how structural injustices in their communities affect peace. (See Educator's packet at usccb.org/youthcontest).
3. It should be clear, in both the essay responses and artwork, that the contestant understands the need for peacebuilding on the local level which goes beyond charitable works and integrates the work of social justice.
4. Portray the marginalized as empowered persons capable of leading efforts for change in their community as opposed to portrayal as victims.
5. Illustrate that action to heal disparities and poverty is a response to our faith and the values of Catholic social teaching.
6. Exhibit learning about CCHD's work and mission.

Essay Questions

Reflect on and answer the following essay questions. The typed answers will be submitted with your entry form and will be considered in the national judging process. Each answer should be between 4 to 6 sentences.

1. How do you see injustices and challenges in your own community affecting the goal of peace?
2. Why does our faith call us to get involved with the community and work to address injustices we see around us?
3. After you read the "Stories of Hope," what are some of the themes of Catholic Social Teaching that they are addressing? Could your parish or school help address these same issues in your community? Explain.
4. Describe how your creative work reflects upon this year's theme, "Builders of Peace in Our Communities."

CCHD Creating on the Margins Contest

Please rate from 1 to 5 with 5 being the highest.

Judge may consider both the multimedia work and the descriptive text on the entry form.



_____ Title of the piece: _____

- Artistic skill, creativity and integration of essay 1 2 3 4 5
- Exhibits understanding of disparities of injustices and challenges in your own community affecting the goal of peace 1 2 3 4 5
- Integrates their learning from essay questions into multimedia piece. Portrays the marginalized as empowered persons capable of leading efforts for change in their communities. Focus on working with the poor, not just for the poor. 1 2 3 4 5
- Connects ending poverty with faith and Catholic teaching. 1 2 3 4 5
- Learned about CCHD's work and mission. 1 2 3 4 5

Total: _____



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OFFICIAL ENTRY FORM

(to be completed by the youth contestant(s). In other words, the entry form must be completed by a student, NOT an adult. Please write legibly.)

Name of contestant(s) completing entry form:

Title of Work: _____

What is the medium of your work (e.g. painting, video, poem, etc.):

Where did you present or share your work? _____

Date: _____ Place: _____

Number of people attending: _____

Circle your grade category: 7-9th grade 10-12th grade

Through which institution are you submitting this work? ____ Parish or ____ School

Reflect on and answer the following four essay questions. Type your answers and submit them with your entry form. They will be considered along with your artwork in the national judging process. Each answer should be between 4 to 6 sentences.

1) How do you see injustices and challenges in your own community affecting the goal of peace?

2) Why does our faith call us to get involved with the community and work to address injustices we see around us?

3) After you read the “Stories of Hope,” what are some of the themes of Catholic Social Teaching that they are addressing? Could your parish or school help address these same issues in your community? Explain.

4) Describe how your creative work reflects upon this year’s theme, “Builders of Peace in Our Communities.”

YOUTH CONTESTANT

Name and Last Name: _____

Address: _____
Number Street / Avenue / Place City State Zip Code

Name of parish or school to which the entry is being submitted: _____

(Arch) Diocese: _____

Grade of the contestant: _____

Contestant home phone number: _____

Contestant email address: _____

Parent/Guardian cell phone number: _____

Parent/Guardian email address: _____

* If this is a team entry, please write the name of one youth representative for the team and attach a separate sheet of paper with a list of all team member's full name and in parentheses state the grade of each contestant. For example, "John Smith (7)" would indicate that John Smith is in seventh grade. Each team member also needs to complete the Agreement for Entry of Work, which can be found on the next page.

I, as the contestant, understand and have followed the contest guidelines.

_____ (Please initial) School or Parish _____

Adult Contact Name and Title: _____

Institution's Full name and address: _____

Number Street / Avenue / Place City State Zip Code

Phone number: _____

Email address: _____

Note about Use of Copyrighted Materials/Permissions

Please note that the contest rules indicate: “Each entry must be the original work of the student or team of students submitting the artwork. If the artist wishes to use material that is copyrighted by someone else (such as a song or web photo as part of a PowerPoint presentation or a cut-out picture from a magazine), he or she can only do so if written permission has been granted for its use. This written permission must be submitted with the entry.”

Note about Clearance for Audio and Video Entries: Please note that anyone whose voice or image is recorded in an audio-visual submission must also submit a copy of the waiver below. If they are under 18, their parent or guardian must complete it to provide consent and release.

Agreement for Entry of Work

_____ (name of parent representing Contestant under 21 years old) (referred to in this agreement as “Contestant”), on behalf of my minor child, _____ (name of minor child and contestant), agrees (a) that by submitting _____ (name and description of art entry) (referred to in this Agreement as “Work”) Contestant will abide by the Contest Guidelines attached to this Agreement and which Guidelines are incorporated in this Agreement, (b) that USCCB shall be the sole and exclusive owner of the Work and rights in the Work, including but not limited to the copyright, and that USCCB shall own or be licensed to use any materials and/or elements embodied in the Work which are not original to Contestant, (c) to indemnify and hold harmless USCCB from and against any and all claims, suits and costs which USCCB may incur arising from the Work and Contestant’s preparation of the Work, and (d) that USCCB may assign, license or otherwise transfer its rights under this Agreement and that this Agreement shall inure to the benefit of USCCB’s assigns, successors and licensees.

Contestant and USCCB have indicated their acceptance of this Agreement by signing below:

By: _____

By: _____

Signature of Parent

CCHD Youth & Young Adult Coordinator
United States Conference of Catholic Bishops.

Date: _____

Please clearly write your name or team name as you’d like it to appear in any publicity or certificates, should you win:

Send Submission to: Your diocesan contact (usually the diocesan CCHD representative, or the diocesan coordinator for youth ministry, religious education, or Catholic schools).

To find your CCHD diocesan director, visit USCCB.org and enter “CCHD Diocesan Coordinators” in the search.

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